



# MASTER'S PROGRAM IN HOSPITALITY MANAGEMENT

## Program duration

- 2 Academic years

## Degree level

- Master of Hospitality Management - 120 ECTS

## Entry requirements

- Diploma confirming the academic degree of bachelor;
- Successfully passing the common master's exam;
- Successfully passing the entrance exam relevant to the specialty of the Caucasus Tourism School, Caucasus University (includes B2 level English comprehension and writing components and general logical and quantitative reasoning questions; the individual can be exempted from this if they provide proper documentation proving language proficiency);

## Required documents

- Notarized copy of diploma
- Grade sheet
- Resume
- 2 passport photos (with copies on a CD)
- Copy of ID card
- Copy of military service certificate (for men)
- Unified National Examination Card
- Motivation letter

## Program language of instruction

English

## Important dates

- Acceptance of documents: August 25-30, 2025 (room B26)
- Interview with selected candidates: September 5-6, 2025
- English test: September 11, 2025

## Tuition fee

- 7 500 EU per year

## Accreditation

- Program is authorized and accredited by Ministry of Education, Science, Culture and Sport of Georgia.

## Contact info

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**Founded in 2012, Caucasus Tourism School in Tbilisi and Batumi is one of the most innovative projects. The school was initially opened in Batumi in 2010 due to a high tourism potential of the region.**

The Master's Program in Tourism and Hospitality Management at Caucasus University equips students with advanced skills, boosts employability, and enhances the expertise of industry professionals.

## Program Content:

- Management of hosting and guest services
- Strategic Marketing in Hospitality and Tourism
- Principles of destination management
- Academic writing technique 1
- Academic writing technique 2
- Entrepreneurship in the Hospitality Industry: From Concept Development to Capitalization
- Applied Revenue Management in Hospitality
- Critical Human Resource Issues in the Hospitality Industry
- Event Administration Industry
- Food service operational management
- Qualitative and quantitative research methods
- An enhanced training and development course in the hospitality industry
- Digital Marketing and Mega Data Management in Hospitality/Tourism
- Financial analysis in hospitality enterprises
- Hospitality/Tourism Information Technology
- Practice in the hospitality industry.

## Strengths of the program:

- Teaching carried out by highly qualified, motivated Georgian and American academic and visiting staff with theoretical, practical and research experience.
- International standard program of contemporary content
- A practical component
- Concentration on development of research and analysis skills and of necessary skills for research planning and implementation, as well as presentation of its results;
- Proper design, structure and content of the program focused on quality, results and interests of employers/state
- Current practical activities of academic staff and the potential to promote integration or employment of graduates in professional circles
- Innovative hospitality industry courses in the Georgian market
- Five high-level courses taught by University of Central Florida professors, upon completion of which graduates will receive ROSEN College certificates
- Special course offer focusing on training employees in the tourism and hospitality industry
- Courses focused on modern teaching-learning methods and development of practical skills.



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CAUCASUS TOURISM SCHOOL